**PROFILE**

Prison Legal News (PLN), a project of the non-profit Human Rights Defense Center, is a 72-page monthly magazine that reports on criminal justice issues and prison and jail-related civil litigation, with an emphasis on prisoners' rights. PLN has published continuously since 1990 and covers a wide range of topics relating to mass incarceration and the criminal justice system including prison labor, constitutional rights, solitary confinement, prison medical issues and more.

**SERVICES**

- Daily email newsletter
- Monthly 72-page print newsletter
- Litigation
- Activism

**PROJECTS**

- Criminal Legal News
- Campaign for Prison Phone Justice
- Prison Ecology Project
- Private Prison News

**WEBSITE STATISTICS**

<table>
<thead>
<tr>
<th>Month</th>
<th>Page Views/Week</th>
<th>Followers</th>
<th>Impressions/Month</th>
<th>Contacts</th>
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<tr>
<td>April</td>
<td>150k</td>
<td>10,8k</td>
<td>100k</td>
<td>3,722</td>
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<tr>
<td>May</td>
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<td>10,5k</td>
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<tr>
<td>June</td>
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<td>July</td>
<td>0k</td>
<td>3,722</td>
<td></td>
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</tr>
</tbody>
</table>

This chart is the total of monthly visitors for months April to July. The visitors are mainly from the United States.

Advertise with us and we could boost your brand and make others aware of your services.

**MEDIA REACH**

- Facebook: 10.5k likes, 10.8k followers, 2.5k post reach/day
- Twitter: 17.3k followers, 100k impressions/month
- Email: 3,722 contacts
- Website: 221k page views/week