

**FOR IMMEDIATE RELEASE**

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## **United Airlines Will Install ADVANCED TASERs in Cockpits on All Aircraft**

SCOTTSDALE, AZ., November 15, 2001 - TASER International, Inc. (Nasdaq: TASN), a provider of advanced less-lethal weapons for use in the law enforcement, private security and personal defense markets, today reported a significant potential deployment of its ADVANCED TASER less-lethal weapon systems by United Airlines. United said it will become the first major airline to install ADVANCED TASER weapon devices in every cockpit on all its aircraft, subject to relevant approvals from the Federal Aviation Administration for an appropriate fleet-wide test program.

According to United Officials, United will install ADVANCED TASER weapons in electronically-coded lock boxes on each of its aircraft. The ADVANCED TASERs will be available to pilots in the event of a hijacking in order to defend the cockpit. The ADVANCED TASERs are in addition to other new security measures United has taken, including reinforcement of all cockpit doors in its operating fleet with an iron bar device.

"United and its pilots believe TASERs are an important addition to enhanced cockpit security. TASERs will incapacitate an attacker without endangering the airplane," said Andrew P. Studdert, United Airlines chief operating officer and executive vice president.

"United Airlines is showing real leadership on the issue of aircraft security," said Rick Smith, Chief Executive Officer of TASER International, "Together with United Airlines, we will work cooperatively with Congress and the FAA to expedite the process of deploying this powerful, yet safe technology to maximize the safety of pilots, aircrews, and the traveling public."

"The deployment contemplated by United for all of their cockpits could include over 1,000 ADVANCED TASERs, representing \$700,000 to \$800,000 in revenue to TASER International, contingent upon relevant approvals by Congress and / or the FAA. The exact timing of shipments for this order have not yet been determined," Smith continued.

The TASER weapons fire an electronic charge that instantly disables an attacker, allowing time for them to be restrained. United expects installation of the TASERs in aircraft cockpits to begin shortly. United also said today that it will introduce special training for pilots on cockpit defense, covering use of TASERs.

### **About TASER International, Inc.**

TASER International, Inc. provides advanced less-lethal weapons for use in the law enforcement, private security, and personal defense markets. Its flagship ADVANCED TASER<sup>®</sup> product uses proprietary technology to incapacitate dangerous, combative, or high-risk subjects that may be impervious to other less-lethal means. This technology reduces injury rates to suspects and officers, thereby lowering liability risk and improving officer safety. The ADVANCED TASER is currently in testing or deployment at over 1000 law enforcement and correctional agencies in the U.S. and Canada.

*Certain statements contained in this document may be deemed to be forward-looking statements as defined by the Private Securities Litigation Reform Act of 1995, and TASER International intends that such forward-looking statements be subject to the safe-harbor created thereby. Such forward-looking statements relate to: 1) expected revenue and earnings growth; 2) the Company's estimates regarding the size of its target markets; 3) the ability of TASER to successfully penetrate the law enforcement market; 4) the growth expectations for existing accounts; 5) the ability of TASER to expand its product sales to the private security, military and consumer self-defense markets; and 6) the Company's target business model. TASER cautions that these statements are qualified by important factors that could cause actual results to*

*differ materially from those reflected by the forward-looking statements herein. Such factors include, but are not limited to: 1) market acceptance of the Company's products; 2) TASER's ability to establish and expands its direct and indirect distribution channels; 3) TASER's ability to attract and retain the endorsement of key opinion-leaders in the law enforcement community; 4) the level of product technology and price competition for the Company's Advanced TASER product; 5) the degree and rate of growth of the markets in which TASER competes and the accompanying demand for its products; and 6) other factors detailed in the Company's filings with the Securities and Exchange Commission.*

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